

Finding a Reporter's **Contact Info**

USEFUL TOOLS

Here are some useful **FREE** tools to help you find a Reporter's email:

- **Clearbit**: Super Accurate Email Finder That Lives In Your Inbox
This **Gmail Chrome extension** finds email addresses in seconds and seems to be accurate about 97% of the time. Just plug in someone's company name with either their first name or job title. Once Clearbit identifies an address for you, you can one-click compose an email to that person.
- **Hunter**: Find Email Addresses In Bulk By Company Domain
Another great **Gmail Chrome extension**. Type any company domain in and you'll quickly get a list of all publicly available email addresses associated with it. You can search up to 150 domains for free each month, but paid pricing plans are available if you need more.
- **Datanyse Insider**: Fast Email Address Lookup For Chrome or Firefox
Datanyze's **browser plugin** lets you look up anyone's email address by highlighting their name wherever it appears online. The Insider Email Finder then pings likely email addresses, finds which one is active, and displays a link to the correct address.
- **SellHack**: Search Up To 10 Emails For Free Per Month
Similar to Datanyze Insider, Sell Hack is a handy browser extension that checks publicly available data sources to find someone's email address. The free plan will let you search up to 10 emails per month on Chrome, Firefox, or Safari.
- **Headreach**: Search by Name, Company, or Website
Headreach allows users to search for prospects by name, company, website, or by using the 'advanced search option where you can search by job position (easy access to decision makers). Once you find your prospect, click "find (name)'s emails and social profiles" and they'll be added to your contacts. Headreach also includes a log for easy access to all of your searches.

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USEFUL TOOLS (cont)

- **Findthat**: “The Yellow Pages of Email”
Findthat is a quick and easy way to search and discover exactly who you’re looking for. This database includes several diverse plans. Whether you keep it simple with the FREE plan (which includes 15 monthly credits) or need way more (\$149 per month with over 3,000 credits).
- **Anymail Finder**: Guesses your prospect’s address using email patterns
Just click on the toolbar from your **Chrome browser** and you can add your prospect’s name and their company website. Anymail Finder guess their email address in seconds and let you one-click copy it. However, if you’re looking for addresses at an account where email address patterns vary, it’s going to be tough to accurately guess your prospect’s addresses using Anymail Finder.
- **Viola Norbert**: Quickly Find And Verify Someone’s Email
Search by first name, last name, and company domain. Norbert pings the mail host to confirm the correct email address, giving you 50 free searches per month. While simple to use (no plugin necessary), it doesn’t check for catchall addresses. Also, it limits the number of queries users can conduct (SMTP servers could block the service if pinged too frequently). In an unscientific test, Norbert was able to correctly identify three out of five email addresses.
- **Emails 4 Corporations**: Find The Right Business Email Format
This **free database** contains the email address formats of more than 1000 companies. Search by company name, industry, or geographical location to find the pattern for a specific media outlet. Example: `firstname@huffingtonpost.com` or `firstname.lastname@huffingtonpost.com`.
- **Google Search**: Sometimes it really is that easy.
Try these basic queries first: `[name] + email (or) email address`
`[name] + contact (or) contact information (or) contact me`
If that doesn’t work, try running a search of their company website:
`site:companywebsite.com + [name] + email`
`site:companywebsite.com + [name] + contact`